

# Design – Graphic Design

CUA30715 Certificate III in Design Fundamentals  
OAC/MSC RTO – 40046

## Course length

Full time – 1 year – 2 days a week

Part time – 2 years – 1 day a week

A year long study – one day a week will result in the partial completion of the certificate.

To complete the full certificate students can study two days a week for one year or one day a week for two years.

## Credit value

Refer to page 8 for more information.

## Advice to students

Experience in computer operations and file management is assumed. Students undertaking this course of study will need access to a computer and a range of software including Corel® Painter® and the Adobe® Creative Suite. The College has a number of teaching and learning areas where students may access computer facilities to complete work during non-scheduled lesson time.

## Course overview

This course is designed to reflect the role of a designer in a graphic design studio. Following the design process, students will perform a range of tasks selecting, adapting and transferring skills to different situations in graphic design. Students will gain skills in illustration, packaging design, logo and branding, advertising graphics, poster design and magazine layouts. Students will work on industry standard projects using a variety of industry standard programs including:

- Adobe® Photoshop®
- Adobe® Illustrator®
- Adobe® InDesign®
- Adobe® Bridge®
- Adobe® Acrobat®
- Adobe® Lightroom®
- Corel® Painter®.

## Assessment

Assessment is conducted throughout the course in both practical and theoretical aspects. Assessment is competency based and conducted according to the criteria set in the Creative Arts and Culture training package. Some assessments may take place as part of a structured work placement.

## Pathways

Completion of this course may lead to further study at Certificate IV, Degree and Diploma level and provide skills to meet industry standards.

## Further information

Students undertaking this course:

- may undertake work experience
- a commitment to working out of class hours is required.

