

# Photo Imaging – Advanced and Digital

CUA31115 Certificate III in Visual Arts  
OAC/MSC RTO – 40046

Part Certificate

*If students complete all required tasks, including out-of-class activities, it is possible to achieve a complete Certificate III in Visual Arts within this course. Consistent and sound application together with initiative and a desire to succeed is essential for such success.*

**Please note: This course is not suitable for beginners.**

## Course length

Full year – 1 day a week

## Credit value

Refer to page 8 for more information.

## Advice to students

This Certificate III course is an opportunity for students who have already successfully completed SACE Stage 1 Photography A and/or B, SACE Stage 2 Photography or a partial Certificate III in Visual Arts (Photo Imaging) to update to a full Certificate III. It has a purely digital focus and provides students with an opportunity to gain increased higher level knowledge and experience. It is expected that students have a thorough understanding of the basic principles of photography, light metering, exposure, camera techniques and use of a manual SLR.

Students who have successfully completed Photography A and Photography B and/or SACE Stage 2 Photography will need to provide sufficient evidence of previous assessment tasks to gain RPL status in units at a Certificate III level.

A privately owned digital SLR camera is not necessary but is an advantage. The College has a collection of equipment that can be borrowed for short terms through the MSC Bookroom to enable completion of assessment tasks.

Students are required to purchase some consumable materials. This represents an approximate expenditure of \$100 over the full year.

## Course overview

This course is designed for those students who wish to expand their knowledge and skills in photo imaging. It assumes a comprehensive understanding of, and experience with manual SLR cameras, exposure control and general photographic aesthetics.

Trainees will be provided with the necessary theoretical and practical background in photo imaging to pursue a career pathway in the photographic or photographic retail industries.

Course content will include:

- industry WHS
- digital SLR cameras
- supplementary lighting and studio lighting technologies and techniques
- colour temperature of light sources
- colour working space/s
- monitor calibration
- colour profiling
- colour management of files for print output
- use of Lightroom, Bridge® and Photoshop® for photographers
- advanced Photoshop post camera processes for image output
- file management and formats for the photographic industry
- archiving of files through Lightroom.

## Assessment

Assessment is conducted throughout the course in both practical and theoretical aspects. Each competency is assessed according to the criteria set in the training package.

## Pathways

Completion of this course may lead to further study in the Certificate IV in Photography and Photo Imaging and the Diploma of Photography and Photo Imaging. It may also lead to employment opportunities in the photographic industry and related fields. It will provide a fundamental foundation for tertiary courses such as a Degree or Diploma in Visual Arts at ACA, Diploma of Photography at the Centre of Creative Photography, a Degree in Media at Adelaide University, Bachelor of Visual Arts at Uni SA or a Degree in Photography at RMIT. It may also lead to employment opportunities in the photographic industry and related fields.

Photographers are employed across several industries including: professional, scientific and technical services; manufacturing; other services; and information media and telecommunications.

Employment opportunities can include:

- freelance, independent photographer
- police officer, forensics, investigations
- medical, research
- education – teacher, lecturer, professor
- fine artist
- graphic and commercial design industries
- retail, sales
- journalism services.

### **Further information**

Students undertaking this course will be expected to conduct research and gain some understanding of the industry through independent visits to galleries, exhibitions, studios, printing laboratories, industry seminars and tertiary campuses. Various assessment tasks will require such initiative. Class excursions will form an integral part of information presentation and training. These field trips/visits are considered compulsory.



NATIONALLY RECOGNISED  
TRAINING