

# Photo Imaging – Introductory Level

CUA31115 Certificate III in Visual Arts  
OAC/MSC RTO – 40046

Part Certificate

*If students complete all required tasks, including out-of-class activities, it is possible to achieve a complete Certificate III in Visual Arts. Consistent and sound application together with initiative and a desire to succeed is essential for such success.*

## Course length

Full year – 1 day a week

## Credit value

Refer to page 8 for more information.

## Advice to students

While there are no pre-requisites for this course, students should be aware that it is a serious study of photography, camera techniques, processes and the influence of historical techniques and associated knowledge on contemporary photography. A privately owned 35 mm or digital SLR camera is not necessary.

Students are required to purchase consumable photographic materials. This will represent an approximate expenditure of \$150 over the full year.

## Course overview

This course aims to provide skills and knowledge in the use of a range of photographic equipment and both film and SLR cameras. Black and white film processing and printing techniques including the introduction of advanced printing processes and creative techniques. Students will be introduced to the fundamentals of using ambient light and professional studio lighting with light meters, film and digital SLR cameras.

An introduction to Adobe® Photoshop® and professional quality inkjet printers, forms the conclusion of the studio lighting unit.

Throughout this course students will be encouraged to develop a personal photographic style.

## Assessment

Assessment is conducted throughout the course in both practical and theoretical aspects. Approximately two tasks are scheduled each term. Each task and competency is assessed according to the criteria set in the training package.

## Pathways

Completion of this partial course may lead to a full Certificate III in Visual Arts – Photo Imaging stream.

Further study in the Certificate IV in Photography and Photo Imaging and the Diploma of Photography and Photo Imaging may then also lead to employment opportunities in the photographic industry and related fields.

Photographers are employed across several industries including: professional, scientific and technical services; manufacturing; other services; and information media and telecommunications.

Employment opportunities can include:

- freelance, independent photographer
- police officer, forensics, investigations
- medical, research
- education – teacher, lecturer, professor
- fine artist
- graphic and commercial design industries
- retail, sales
- journalism services.

## Further information

Students undertaking this course will be expected to gain some understanding of the industry through independent visits to galleries, exhibitions, studios, and retail outlets. Various assessment tasks will require this initiative.



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TRAINING