

Design – Graphic Design

Level

Certificate III in Design Fundamentals – CUA30715

OAC/MSC RTO – 40046



Course Length

Full time – 1 year – 2 days a week

Part Time – 2 years – 1 day a week

A year long study – one day a week will result in the partial completion of the certificate.

To complete the full certificate students can study two days a week for one year or one day a week for two years.

Credit value

All units of competency are nationally recognised. Students will be issued with a Statement of Attainment for each unit successfully completed. Certificates will be issued at the successful completion of all requirements. Students may wish to undertake the certificate separate from, or in conjunction with, the SACE. Each 70 hours of successfully completed competencies contributes 10 Credits towards SACE Stage 1 or 2 completion.

Advice to students

Experience in computer operations and file management is assumed. Students undertaking this course of study will need access to a computer and a range of software including Corel® Painter® and the Adobe® Creative Suite. The College has a number of teaching and learning areas where students may access computer facilities to complete work during non-scheduled lesson time. An interview, together with a portfolio containing examples of Art and Design work, may form part of the selection process.

Course overview

This course is designed to reflect the role of a designer in a Graphic Design Studio. Following the design process, students will perform a range of tasks using discretion, judgement and the ability to select, adapt and transfer skills to different situations and demonstrate through specialisation in graphic design. Students will gain skills in illustration, packaging design, logo and branding, advertising graphics, poster design and magazine layouts. Students will work in a variety of industry standard software programs including:

- Adobe® Photoshop®
- Adobe® Illustrator®
- Adobe® InDesign®
- Adobe® Bridge®
- Adobe® Acrobat®
- Adobe® Lightroom®
- Corel® Painter®

Assessment

Assessment is conducted throughout the course in both practical and theoretical aspects. Assessment is competency based and conducted according to the criteria set in the Creative Arts and Culture training package. Some assessments may take place as part of a structured work placement.

Pathways

Completion of this course may lead to further study at Certificate IV, Degree and Diploma level and provide skills to meet industry standards.

Further information

Students undertaking this course:

- may undertake work experience
- a commitment to working out of class hours is required.