

# Design

## Level

Certificate IV in Design – CUA40715  
OAC/MSC RTO – 40046



## Course Length

1 year – 2½ days a week

## Credit value

All units of competency are nationally recognised. Students will be issued with a Statement of Attainment for each unit successfully completed. Certificates will be issued at the successful completion of all requirements. Students may wish to undertake the certificate separate from, or in conjunction with, the SACE. Each 70 hours of successfully completed competencies contributes 10 Credits towards SACE Stage 1 or 2 completion.

## Advice to students

Experience in computer operations and file management is assumed. Students undertaking this course of study will need access to a range of software including the Adobe® Creative Suite, Corel® Painter®, and Microsoft Office®. The College has a number of teaching and learning areas where students can access computer facilities to complete work during non-scheduled lesson time. An interview, together with a portfolio containing examples of Art and Design work, may form part of the selection process. Students may use an external hard drive to backup and save their work.

## Course overview

This course is designed to reflect the role of a designer in a Graphic Design Studio. Students will produce work primarily related to print based projects. Students will gain skills in illustration, packaging design, logo and branding, advertising graphics and desktop publishing. Students will work in a variety of industry standard software programs including:

- Adobe® Photoshop®
- Adobe® Illustrator®
- Adobe® InDesign®
- Adobe® Bridge®
- Adobe® Acrobat®
- Adobe® Lightroom®
- Corel® Painter®

to complete a range of projects suitable for inclusion in a portfolio.

## Assessment

Assessment is conducted throughout the course in both practical and theoretical aspects. Assessment is competency based and conducted according to the criteria set in the Visual Arts and Culture training package. Some assessments may take place as part of a structured work placement.

## Pathways

Completion of this course may lead to further study at Degree and Diploma level and provide skills to meet industry standards.

## Further information

Students undertaking this course:

- may undertake work experience
- a commitment to working out of class hours is required.