

Creative Arts – Design and Illustration

Level: Stage I

Course length: 1 semester

Credit value: 10 Credits

Advice to students

Students should have basic computer literacy. The Stage I Photoshop course would be an advantage.

Course overview

Graphic design has a profound impact on our everyday lives. It's difficult to imagine how much graphic design surrounds and influences us but everything, from your bus timetable or the maps on your GPS, to the packaging on your cereal box, is the work of a graphic designer. How about the logo on the top of a bank, the ad on the side of a bus or the magazines you read? Movie posters, TV adverts or the design on the T-shirt you just bought – all of these things, and much more, are the work of a graphic designer whose role is to inform, stimulate, identify, persuade and interact with you in the most effective and visually appealing way possible.

This course introduces students to the design process and the Adobe® software, which includes Photoshop®, Illustrator® and InDesign®.

Students will work through a range of exercises and tutorials before completing practical task(s) and a practical study of an artist or designer.

Assessment

Skills Development Folio – 30%

Practical – 50%

Visual Study – 20%

Pathways

This subject is recommended preparation for: SACE Stage 2 Visual Arts, Art or Design

SACE Stage 2 Creative Arts

SACE Stage 2 Digital Media

Or

Certificate III/IV Visual Arts (Painting and Drawing)

Or

Certificate III/IV Design.